



May 2024

Branding transition for Frontline Care products: Connex Spot Monitor, SureTemp Probe Cover packaging, and general-use packaging

Dear valued customer,

Baxter has an ongoing initiative to rebrand a broad portion of the Frontline Care product (FLC) portfolio which predominantly involves the transition from the Hillrom, Welch Allyn, and other brands to the Baxter brand. **This customer letter is to communicate upcoming product brand changes for the Connex Spot Monitor, APM mobile stand, SureTemp Probe Cover packaging, and general-use packaging (“blue boxes”). The dates indicated on the following pages are best estimates and are contingent on product demand and associated inventory use-up between now and the time of introduction.** Additional communications will be forthcoming as introduction schedules are finalized for other FLC products.

The following will *not* change because of the product brand changes:

- The legal manufacturer will continue to be Welch Allyn, Inc (a subsidiary of Baxter International, Inc)
- All business transactions (i.e. purchase orders, invoicing, etc) will continue to be transacted with Welch Allyn, Inc.
- There are no changes to product numbers or related GTIN (Global Trade Identification Number)

For any questions, please contact your local Baxter sales representative or customer care for additional details.

Sincerely,

Tony Decheek
Director, Global Marketing
Patient Monitoring
Baxter International Inc.

[please refer to specifics regarding the product changes on the following pages]

Connex Spot Monitor and APM mobile stand: May 2024

Initial changes

- CSM product labeling (items 1 and 2 in image below and device labels on the back of the unit)
- CSM packaging
- APM Mobile stand packaging and literature

Future Updates

- Baxter Splash screen (likely 2025): Update to the user interface start-up screen (item 3 in image below)
- Instructions for use (IFU) will see rebranding changes in late 2024 (both the online version and CD)



- 1 Front housing logo change
- 2 Font change for product name per new brand standard
Elimination of @ per Baxter trademark guidelines
- 3 User interface start up screen logo and background color change

Note:

- No change to 3rd party brand/labeling (i.e. Masimo)

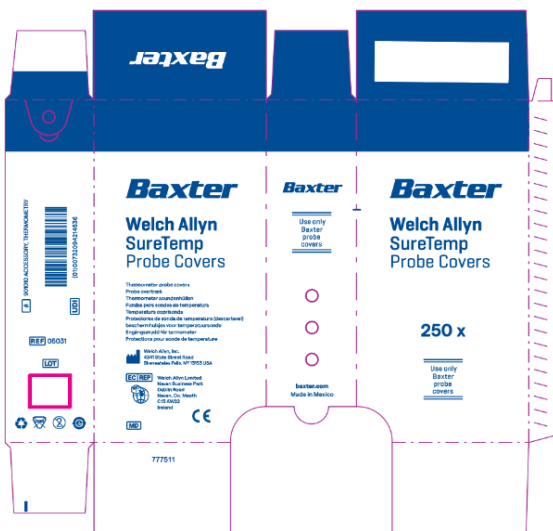
*Item #4 Sure Temp Probe packaging rebranding details are on the next page

SureTemp Probe Cover packaging - production start date: late May - early June, 2024





- All levels of packaging are modified to include the Baxter logo, brand color, brand standard fonts and compliance with Baxter patent and trademark standards
- 25x box



250x case box

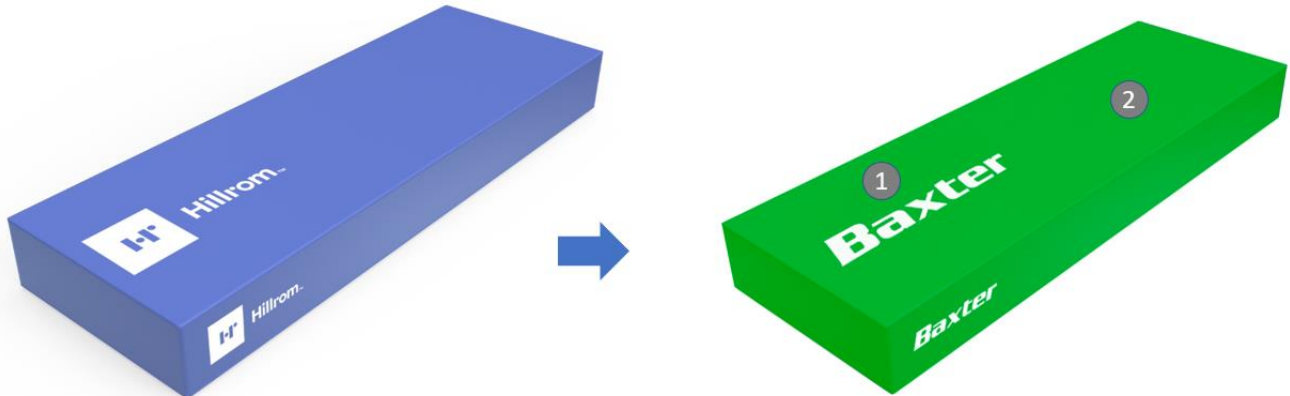


1000x case box (similar design for 5000x, 7500x and 10000x case boxes)

 <p>Baxter Welch Allyn SureTemp Probe Covers 1000 x</p>	 <p>Baxter Welch Allyn SureTemp Probe Covers 1000 x</p>	 <p>Baxter Welch Allyn SureTemp Probe Covers 1000 x</p>	 <p>Baxter Welch Allyn SureTemp Probe Covers 1000 x</p>
		7XXXXX	

General use “blue box” packaging: April 2024 through YE 2024 or later

There are 28 different sizes of “blue boxes” each having a variable amount of inventory and demand. We will use up inventory for each of the sizes which results in a range of dates of introduction per box size of Baxter branded versions from April 2024 through YE 2024 or later.



- 1 Logo change to top and side panels
- 2 Color change to green which is associated with the Intelligent Diagnostics product category in the new Baxter brand standard

Rx only. For safe and proper use of the products mentioned herein, please refer to the Instructions for Use or Operator's Manual.

Baxter, Connex, and Welch Allyn are trademarks of Baxter International Inc. or its subsidiaries.
Baxter Healthcare Corporation
4341 State Street Road Skaneateles, NY 13153
T 800.535.6663

GBU-FLC45-240002 (V1.0) 4/2024